

CSWM Website Design Project

September 14, 2017
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Operational Communications

Website Challenges

- High bounce rate
- Outdated technology
- Poor search engine optimization
- No search function
- Poorly organized information

Identified Solutions

- Mobile friendly
- Easy to find
- Highly searchable
- User friendly content
- Features info the public is looking for

Homepage



[About](#)

[Garbage](#)

[Recycling](#)

[Hazardous Waste](#)

[Education](#)

[Forms](#)

[Contact](#)

How can we help you?

Search the site



New Engineered Landfill

A state-of-the-art landfill, the size of 11 CFL football fields is now open in the Comox Valley.



[Garbage Facilities & Hours](#)



[Recycling Depots & Hours](#)



[What Can I Recycle?](#)




[Illegal Dumping](#)



Features

How can we help you?

Search the site

 Bevan Road is under construction, please expect delays. **Full alert.**

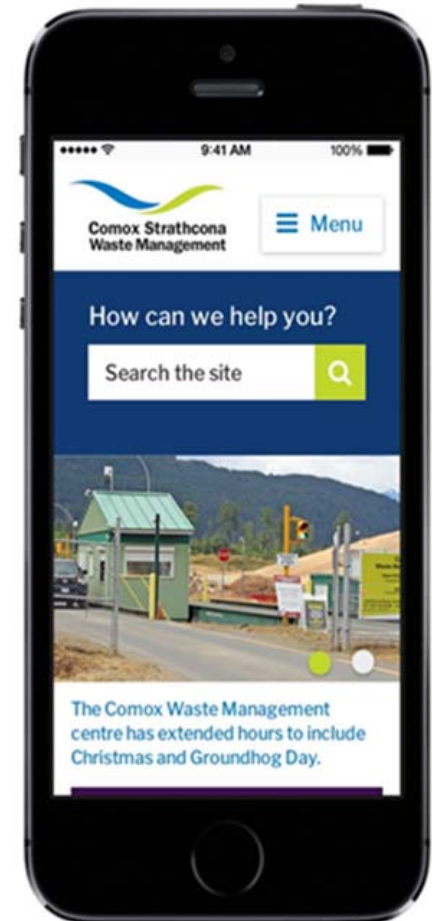
How can we help you?

Co

- Comox Strathcona Waste Management
- Other Controlled Waste
- Contact Us

About Garbage

- About Us
- Governance
- Board of Directors
- Board Structure
- Board Meetings
- Tenders & RFPs
- Bylaws & Policies
- Job Opportunities



Content Management

The screenshot shows a website interface for Comox Strathcona Waste Management. The top navigation bar includes links for About, Garbage, Recycling, Hazardous Waste, Education, Forms, and Contact, along with a search function. A left sidebar menu lists various recycling topics, with 'Organics & Composting' highlighted. The main content area displays a 'Heading 1 Page Title' followed by a paragraph of placeholder text and a 'Link Example'. Below this are sections for 'Heading 2', 'Heading 3', and 'Heading 4', each with a corresponding paragraph of placeholder text. A 'Bulleted List' and a 'Numbered List' are also shown. A 'Blockquote Example' is displayed with a vertical line on the left. At the bottom, there are two buttons labeled 'Button Default' and 'Button Rollover', and a photograph of a recycling station with a globe sculpture.

Comox Strathcona Waste Management

About Garbage Recycling Hazardous Waste Education Forms Contact Search

Recycling

- Recycling Depots & Hours
- What Can I Recycle?
- Curbside Recycling, Organics & Yard Waste Pick-Up
- Organics & Composting**
- Household Goods
- Drywall (Gypsum) Diversion
- Wood Waste Diversion
- Recycling Information & Resources

Heading 2

Proin eget tortor risus. Nulla porttitor accumsan tincidunt. Sed porttitor lectus nibh. Praesent sapien massa, convallis a pellentesque nec, egestas non nisi. Donec sollicitudin molestie malesuada. Quisque velit nisi, pretium ut lacinia in, elementum id enim. Curabitur non nulla sit amet nisl tempus convallis quis ac lectus. Sed porttitor lectus nibh. Praesent sapien massa, convallis a pellentesque nec, egestas non nisi.

[Link Example](#)

Heading 3

Heading 4

Bulleted List


- Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae
- Donec velit neque, auctor sit amet aliquam vel, ullamcorper sit amet ligula
- Curabitur aliquet quam id dui posuere blandit
- Lorem ipsum dolor sit amet, consectetur adipiscing elit

Numbered List

1. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae.
2. Donec velit neque, auctor sit amet aliquam vel, ullamcorper sit amet ligula.
3. Curabitur aliquet quam id dui posuere blandit.
4. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Blockquote Example - Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Donec velit neque, auctor sit amet aliquam vel, ullamcorper sit amet ligula.

Button Default **Button Rollover**



Next Steps

- Design complete
- Content migration underway
- Launch in December 2017